



#StudentOfKBS

**Karina
Dambrauskaite**

Bachelor of Business Studies

LM050



*"The BBS gives you real
world business
experience"*

What was your first impression of UL?

I was immediately overwhelmed by the size of the campus and the huge population of students and faculty. Thankfully, everyone within the university was very welcoming and provided help when needed. There were various initiatives implemented such as *First 7 Weeks* to help us settle in.

Why did you choose the Bachelor of Business Studies in the University of Limerick, over other universities?

I had a couple of reasons supporting my choice:

1. It was the most convenient option as it was close to home.
2. It provides a mandatory co-operative experience.
3. Erasmus is an option offered to 3rd year students.

The university of Limerick ticked all my boxes.

What Major and Minor did you choose and why?

My major is marketing, I chose it as I find myself to be quite creative and this is the one major where I can put my creativity to use.

As for the minor, I chose psychology of work. I wanted to learn more about the people side of business and how they think in various situations so I can better understand the people I currently work with and will work with in the future.

Where did you do your co-operative placement? Of what benefit was it?

I worked as a marketing intern in Cook Medical, in their Limerick branch. Here, I got real life experience of what the big bad world of work is like. It gave me a taste of work in my chosen field and allowed me to put my academic knowledge to practice.

What was your best memory of UL?

2020 Rag Week— best week of my UL experience. I attended various events planned by the UL Student Life.

What career are you aiming to have in the post-university?

Marketing / communications manager.